

Attorney Docket No. SMTR001/02US

3211

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PATENT



**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re application of Brad W. BLUMBERG et al.

Serial No.: 09/774,119

Examiner: Unassigned

Filed: January 31, 2001

Art Unit: Unassigned

For: POSITION-BASED INFORMATION ACCESS DEVICE AND METHOD OF  
SEARCHING

Commissioner for Patents  
Washington, D.C. 20231

**INFORMATION DISCLOSURE STATEMENT TRANSMITTAL**

Enclosed is an Information Disclosure Statement and accompanying PTO/SB/08 for the above-identified patent application.

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- In accordance with 37 C.F.R. §1.97(b), no additional fee for submission of the IDS is required.
- In accordance with 37 C.F.R. §1.97(c), also enclosed is:
  - the fee of \$180.00 as set forth in 37 C.F.R. §1.17(p); or
  - a statement as specified in 37 C.F.R. §1.97(e).
- In accordance with 37 C.F.R. §1.97(d), a statement as specified in 37 C.F.R. § 1.97(e) and the fee of \$180.00 as set forth in 37 C.F.R. §1.17(p) are also enclosed.
- Check No. \_\_\_\_\_ in the amount of \$ \_\_\_\_ for the total fee is attached.
- Please charge \$ \_\_\_\_ to Deposit Account No. 50-1283 for the total fee.  
This paper is being submitted in duplicate.

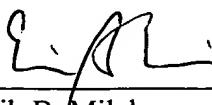
The Commissioner is hereby authorized to charge any appropriate fees under 37 C.F.R. §§1.16, 1.17, and 1.21 that may be required by this paper, and to credit any overpayment, to Deposit Account No. 50-1283.

Dated: March 13, 2001

Cooley Godward LLP  
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11951 Freedom Drive  
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By:

Respectfully submitted,  
COOLEY GODWARD LLP



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Erik B. Milch

Reg. No. 42,887

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PTO/SB/08A (08-00)

Approved for use through 10/31/2002. OMB 0651-0031

U.S. Patent and Trademark Office: U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number.

Substitute for form 1449B/PTO  <b>INFORMATION DISCLOSURE STATEMENT BY APPLICANT</b> <i>(use as many sheets as necessary)</i>				<b>Complete if Known</b>
Sheet	2	of	3	Attorney Docket Number
				SMTR001/02US

**OTHER PRIOR ART – NON PATENT LITERATURE DOCUMENTS**



Examiner Initials*	Cite No. <sup>1</sup>	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T <sup>2</sup>
	/	"SnapTrack Awarded Patent For Locating or Tracking Wireless Devices Via Internet and Client-Server-Based Computer Networks", <a href="http://famulus.msnbc.com/famuluscom/businesswire01-23-050325.asp?sym=QCOM">http://famulus.msnbc.com/famuluscom/businesswire01-23-050325.asp?sym=QCOM</a> , January 23, 2001	
MAP 13 2001	/	"Lucent Technologies and Profilium Inc. Announce Alliance Agreement to Deploy Advanced Location-Based Mobile Advertising Solution", <a href="http://www.hoovershbn.hoovers.com/bin/story?StoryId=CoM0p0bKbytiXmdi&amp;FQ=c....%20L">http://www.hoovershbn.hoovers.com/bin/story?StoryId=CoM0p0bKbytiXmdi&amp;FQ=c....%20L</a> , January 23, 2001	
	/	"The Meaning of Telematics", <a href="http://www.globaltelematics.com/telematics.htm">http://www.globaltelematics.com/telematics.htm</a> , October 30, 2000	
	/	HomeFinder – Find the Home That's Right for You from <a href="http://www.homefinder.com">http://www.homefinder.com</a>	
	/	Printout from <a href="http://www.homescape.com/buying/">http://www.homescape.com/buying/</a>	
	/	zipRealty.com: The zipRealty.com Buyer's Advantage from <a href="http://www.ziprealty.com/buy_a_home/advantage.jsp">http://www.ziprealty.com/buy_a_home/advantage.jsp</a>	
	/	Homes for Sale – MSN HomeAdvisor from <a href="http://homeadvisor.msn.com/homes/overview.asp">http://homeadvisor.msn.com/homes/overview.asp</a>	
	/	REALTOR.com: Real Estate – Find a new home and a realtor from <a href="http://www.realtor.com/FindHome/default.asp">http://www.realtor.com/FindHome/default.asp</a>	
	/	REALTOR.com: Real Estate – Homes for Sale in New Jersey from <a href="http://www.realtor.com/newjersey/njselnj.asp">http://www.realtor.com/newjersey/njselnj.asp</a>	
	/	REALTOR.com: Real Estate – Homes for Sale in Atlantic City from <a href="http://www.realtor.com/atlanticcity/njregions.asp">http://www.realtor.com/atlanticcity/njregions.asp</a>	
	/	REALTOR.com: Find a Home – Select Property Type from <a href="http://www.realtor.com/PropType.asp?pgnum=1&amp;st=nj&amp;frm=bycomm&amp;mls=atlanticcity&amp;milstl=Atlantic+City&amp;comm">http://www.realtor.com/PropType.asp?pgnum=1&amp;st=nj&amp;frm=bycomm&amp;mls=atlanticcity&amp;milstl=Atlantic+City&amp;comm</a>	

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\*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

<sup>1</sup> Unique citation designation number.

<sup>2</sup> Applicant is to place a check mark here if English language Translation attached.

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<p><b>Substitute for form 1449B/PTO</b></p> <p><b>INFORMATION DISCLOSURE STATEMENT BY APPLICANT</b></p> <p><i>(use as many sheets as necessary)</i></p>				<i><b>Complete if Known</b></i>	
				<b>Application Number</b>	09/774,119
				<b>Filing Date</b>	January 31, 2001
				<b>First Named Inventor</b>	Brad W. BLUMBERG et al.
				<b>Group Art Unit</b>	Unassigned
				<b>Examiner Name</b>	Unassigned
Sheet	3	of	3	Attorney Docket Number	SMTR001/02US

#### OTHER PRIOR ART - NON PATENT LITERATURE DOCUMENTS

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<sup>2</sup> Unique citation designation number.

<sup>2</sup> Applicant is to place a check mark here if English language Translation attached.

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In re application of Brad W. BLUMBERG et al.

Serial No.: 09/774,119

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Filed: January 31, 2001

Art Unit: Unassigned

For: POSITION-BASED INFORMATION ACCESS DEVICE AND METHOD  
OF SEARCHINGCommissioner for Patents  
Washington, D.C. 20231**INFORMATION DISCLOSURE STATEMENT  
UNDER 37 C.F.R. §1.97(b)**

In accordance with the duty of disclosure set forth in 37 C.F.R. §1.56, Applicant(s) hereby submits the following information in conformance with 37 C.F.R. §§1.97 and 1.98.

- [X] Pursuant to 37 C.F.R. §1.98, a copy of each document cited in the attached Form PTO/SB/08 is enclosed.
- [ ] No copies of the publications listed on the attached Form PTO/SB/08 are being provided pursuant to 37 C.F.R. §1.98(d) because the publications were previously cited by or submitted to the Office in prior Application Serial No. \_\_\_\_\_ to which the above-identified application claims priority under 35 U.S.C. §120.
- [ ] Publication(s) \_\_\_\_\_ listed on the attached Form PTO/SB/08 were cited in a foreign search or examination report corresponding to \_\_\_\_\_ application serial no. \_\_\_\_\_ and mailed on \_\_\_\_\_.
- [ ] Enclosed is a copy of a non-English publication(s) \_\_\_\_\_. Pursuant to §609 of the M.P.E.P., Applicant submits the attached foreign search or examination report, which cites such non-English language publication(s).
- [ ] Enclosed is a copy of a non-English publication(s) \_\_\_\_\_. English language publication \_\_\_\_\_ (copy enclosed) claims priority from this non-English publication.

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- [ ] Enclosed is an explanation of non-English publication(s) \_\_\_\_\_ for which an English translation is not available.
- [ ] Enclosed is an English translation of the non-English publication(s) cited in the attached Form PTO/SB/08.
- [X] Enclosed is a copy of pending patent Application Serial Nos. 09/639,265 entitled "Global Positioning-Based Real Estate Database Access Device and Method" and 09/774,120 entitled "Position-Based Information Access Device and Method".

This Information Disclosure Statement is filed within any one of the following time periods:

- [X] within three months from the filing date of this national application other than a CPA under 37 C.F.R. § 1.53(d);
- [ ] within three months from the date of entry of the national stage as set forth in 37 C.F.R. § 1.491 in this international application;
- [ ] before the mailing date of a first office action on the merits; or
- [ ] before the mailing of a first office action after the filing of a request for continued examination under 37 C.F.R. § 1.114.

It is respectfully requested that the Examiner consider the above-noted information and return an initialed copy of the attached Form PTO/SB/08 to the undersigned.

Dated: March 13, 2001

Respectfully submitted,  
COOLEY GODWARD LLP

Cooley Godward LLP  
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By:

  
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Erik B. Milch  
Reg. No. 42,887

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+

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Approved for use through 10/31/2002. OMB 0651-0031

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<b>INFORMATION DISCLOSURE STATEMENT BY APPLICANT</b> <i>(use as many sheets as necessary)</i>				<b>Application Number</b>	09/774,119
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				<b>Examiner Name</b>	Unassigned
Sheet	1	of	3	Attorney Docket Number	SMTR001/02US

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**U.S. PATENT DOCUMENTS**

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## FOREIGN PATENT DOCUMENTS

<b>Examiner Signature</b>		<b>Date Considered</b>	
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<sup>1</sup> Unique citation designation number

<sup>2</sup> See attached Kinds of U.S. Patent Documents

<sup>3</sup> Enter Office that issued the document by the two-letter code (WIPO Standard ST 3).

**4** For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document.

<sup>5</sup> Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible.

<sup>6</sup> Applicant is to place a check mark here if English language Translation is attached.